

Ranger

PRESS RELEASE

Innovative Inks, Paints, Paper Crafting and
Mixed Media Art Tools

ICE Resin®

Ranger Industries announces new partnership with ICE Resin® and Susan Lenart Kazmer

★ © SUSAN LENART KAZMER ★

ICE RESIN®

Ranger Industries is excited to announce an exclusive distribution and manufacturing partnership with Susan Lenart Kazmer and her ICE Resin® brand of jewelry products.

Kazmer, a master silversmith, author and award-winning jeweler, developed ICE Resin®, a jeweler's grade, two-part epoxy resin that was first introduced at the Bead and Button Show in 2006. By combining a non-traditional medium (resin) with traditional jewelry techniques she was able to provide artists and designers with a new way to express their creative vision. Its unique doming properties and glass like finish has made ICE Resin® an important medium that continues to inspire jewelers and mixed media artists of all kinds.

Kazmer and her business partner, Mixed-Media Artist and Author Jen Cushman, will join Ranger's talented roster of licensed artists and will continue as the creative forces behind the product line. As Creative Director of ICE Resin®, Susan will continue to do what she does best: create, build, innovate, and inspire with her inventive techniques and designs. As Director of Education of ICE Resin®, Jen Cushman will create programs that showcase the many unique properties of ICE Resin® and how it can be used to create one-of-a-kind Jewelry and Mixed Media art. Both Susan and Jen will continue to travel extensively, sharing their love of jewelry through workshops and demonstrations at trade shows and events around the world. The formulation is remaining exactly the same and users can expect the same high quality product that they have come to love.

"Jen and I are thrilled to be partnering with Ranger, a company that shares our commitment to quality and innovation", says Kazmer. "By working together we will be able to grow the ICE Resin® brand and provide our customers with excellent service."

Alain Avrillon and Justin Russo, owners of Ranger Industries added, "We are very excited to be working with Susan and Jen. Their dedication to research, product development, and teaching fit perfectly into what we do at Ranger. Having ICE Resin® in our product line adds to our growing range of Mixed Media products and gives us a new way to engage our customers in the Jewelry Market. We hope to provide a seamless transition as we begin to accept and ship orders from our warehouse in Tinton Falls, NJ beginning July 14th, 2015."

Founded in 1929, Ranger Industries is a manufacturer of paper crafting, art journaling and mixed media supplies, specializing in inks, paints, embossing powders, and innovative tools. The company is known for working with signature designers and creating technique-based educational programs. Ranger's extensive line of products includes Tim Holtz Distress™, Tim Holtz Alcohol Inks™, Dyan Reaveley Dylusions™, Dina Wakley Media™, Archival™ Inks and Wendy Vecchi Archival™ color palette and many other arts & crafts products including Perfect Pearl™ Pigments, Liquid Pearls™ Paints, and Stickles™ Glitter Glue.

See more at www.rangerink.com/ice-resin-press-release-qa



SUSAN LENART KAZMER
Creative Director of ICE Resin®



JEN CUSHMAN
Director of Education of ICE Resin®

CONTACTS:

COLLEEN VERARDI

National Sales/Marketing Manager— ext. 142

TIM HOLTZ

Creative Director— ext. 161

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TINTON FALLS, NJ 07724

1.800.244.2211

www.rangerink.com